



Fact Sheet

Mobiles: Service Provider

GSM Postpaid Resale

Flexible mobile solutions

GSM Postpaid Resale lets customers manage, brand and market their own mobile products by reselling GSM circuit-switched voice and data services using Telstra's GSM network. We provide the infrastructure and the operational support to help our customers expand their businesses. For carriers or carriage service providers, Telstra Wholesale has the infrastructure, products, processes and expertise to help access markets quickly and easily. Our GSM Resale eliminates the cost to customers of acquiring their own spectrum and building their own networks and infrastructure.

Telstra's GSM network covers 96 percent of the Australian population and GSM mobile coverage can be increased through our roaming services. Internationally, our GSM Postpaid Resale service will roam on overseas carrier GSM networks in more than 145 countries.

GSM Postpaid Resale gives our customers the flexibility to create their own packaging, pricing and marketing to launch their own offers. Their revenue can be increased through a range of value-added mobile services such as:

- voicemail;
- SMS;
- circuit-switched data;
- Call Hold, Call Waiting, Call Diversion, Call Barring and Call Number Display
- information services such as PocketNews®.

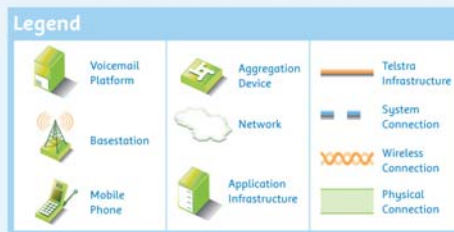


Customer benefits	Product features
Flexible	Customers create their own packages for the market.
Revenue opportunities	Value-added offerings help our customers increase their revenue.
Extensive, reliable coverage	Our GSM network covers 96 percent of the Australian population.
Expanded business	GSM Postpaid Resale can be bundled with other products, creating a full telecommunications product suite to take to market.

GSM Post Paid



This diagram shows the end to end connectivity path for end users connecting to the Telstra Wholesale GSM Mobile Network. Customers will need to have billing and activation feeds into TW.



Features

- Direct management of service activation and deactivation, temporary suspension and fault reporting using Telstra Wholesale’s LinxOnline™ Mobiles (LOLM).
- Electronic daily file of individual call records allows direct billing of customers, helping them provide single billing to their customers for fixed and mobile services.
- Comprehensive reseller resources are available to help market the product.
- Full access management capability to disconnect and suspend customers if required.
- Easy porting so customers can switch providers while keeping their existing mobile numbers.

Benefits

- Branding, pricing and marketing mobile products on the Telstra GSM Mobiles network enables customers to reach 96 percent of the Australian population.
- Allows all service activation and management to be undertaken directly, using either a web-based or business-to-business interface.
- Bundling a mobile post-paid product with other wholesale products creates a full telecommunications product suite for a customer to take to market.
- Customised SIM cards stimulate recognition of customer brands.
- End users can roam onto overseas networks.

Coverage

GSM Postpaid Resale provides access to one of the largest GSM networks in Australia, reaching 96 percent of the population or 7.55 percent of the Australian land mass. Our website www.telstrawholesale.com has Telstra's GSM coverage maps.

Prerequisites

To get a mobile offer to market, a customer will need:

- service provider identification with the Australian Communications Industry Forum (ACIF);
- interface link for access to Telstra Wholesale billing system;
- established digital certificate firewall access to LOLM;
- customer service support including help desk.

Minimum airtime revenue volumes apply.

Customers interested in GSM Postpaid Resale can speak with a Telstra Wholesale account manager about various obligations and commercial and operational aspects of the product. It's important to understand the contract conditions that apply to supply and resale before signing up to a GSM Postpaid Resale Service Schedule.

Configuration

GSM Postpaid Resale is configured to have automatic access to all call types, national and international, including features such as call waiting, call hold, call diversion and calling line identification. Customers can offer services with varying levels of call barring or add or change these levels on a service-by-service basis at any time using LOLM. LOLM lets mobile service providers enter and process all requests for activation, deactivation, and modifications to GSM services online. Our customers can also take advantage of LinxOnline™ International Gateway (LOLIG) which gives access to real-time details on product availability, orders and deliveries. LOLIG can be used for ordering, activation, fault logging and port/churn.

TELSTRA WHOLESALÉ'S GSM POSTPAID RESALE ENABLES CUSTOMERS TO MARKET THEIR OWN MOBILE PRODUCT WITHOUT THE COST OF BUILDING THEIR OWN MOBILE NETWORKS AND INFRASTRUCTURE.

Pricing

This product involves the purchase of airtime on the Telstra GSM network, which is priced on a usage basis. Airtime is charged on a single national rate on a per-second basis plus flagfall. This charging relates to standard national calls. Different charges apply for other call types.

Ordering

Customers can activate/de-activate and manage their own mobile services using LOLM. There's more information about LOLM on our website at www.telstrawholesale.com. Telstra Wholesale account managers can also provide further detail.

Billing

Customers are billed monthly with an invoice that summarises charges by type, including national or international direct dial calls, call diversions, SMS transactions and others. Payment is required within 30 days of the invoice date.

GSM resellers may only supply the service to their end users. Unless otherwise agreed, service providers are prohibited from further resale.

Delivery

Once GSM Postpaid Resale is configured on the network, a customer will have automatic access to all call types and features such as call waiting, call hold, call diversion and calling line identification. These services can be offered with varying levels of call barring which can be added to or changed using the web-based interface. Changes can be made at any time on a service-by-service basis.

Operations and maintenance

Customers manage the mobiles service, interfacing directly with their customers and the network. They also operate their own help desk s.

Full details of network management arrangements are detailed in the GSM Operations Product Manual available from a Telstra Wholesale account manager.

Product operational support is available from Monday to Friday, 8am to 8pm (AEST), and on Saturday from 9am to 6pm (AEST), except on public holidays. Telstra Wholesale account managers are able to provide these details.

Daily transaction reports are produced summarising service activations and other transactions that occurred the previous day. These reports are emailed daily to our customers.

Managing faults

Customers are responsible for providing first-level fault reporting through their own help desk to end users. Second-level support to service providers is available by lodging network related faults through LOLM.

Related products

GPRS can be incorporated with a GSM Postpaid Resale offer, providing mobile packet switch access to products such as MMS and value-add service applications.

In addition, fixed line resale or broadband can be bundled, enabling customers to offer full telecommunications services.

We also offer Premium SMS, which gives mobile customers and their customers the ability to access and download items such as ringtones, wallpapers and competition entry using their GSM Postpaid Resale mobile service.

Further information

Further information can be obtained through a Telstra Wholesale account manager, or at www.telstrawholesale.com.

