

# 2008

# MARKET

# *connections*

# FORUM

Monday 17th November, 2008 | ARIA Restaurant, East Circular Quay

UNDERSTANDING TOMORROW'S MARKET OPPORTUNITIES

**3.30pm Afternoon Tea**

**4.00pm Welcome** | Kate McKenzie, Group Managing Director, Telstra Wholesale

**4.10pm Australia on the move** | Michele Levine, CEO, Roy Morgan

Michelle Levine will set the stage on the state of play in Australia. What are the trends that are emerging that will impact on the market opportunities in the communications space?

**4.40pm Connecting Neo** | Ross Honeywill, Centre for Customer Strategy

Ross Honeywill will reveal new and startling findings from seven years exhaustive research to identify the different market segments setting the new agenda for the telecommunications sector.

**5.10pm Q&A session**

**5.45pm Drinks and Networking**

**6.30pm Dinner**

*ross honeywill* is a founder and executive director of the Social Intelligence Lab with offices in Australia and North America. Ross is author of the best-selling business book, *NEO Power: How the new economic order is changing the way we live, work & play*.

Through his leadership role at KPMG (Asia/Pacific) between 1997 and 2001, Ross has become an internationally recognised authority on consumer behaviour and the impact of a rapidly changing social fabric.



*michele levine* is the Chief Executive Officer of Roy Morgan Research. Michele joined Roy Morgan Research in 1984 as Co research Director of the Australian Values Study. Michele has worked in several large social research projects with the University of Melbourne, Washington University, St. Louis, and the Institute of Family Studies. Areas of experience include Quality of Life Research, Australian and International research into peoples' values, attitudes and opinions in all life domains.



# TELSTRA WHOLESALe - 2008 MARKET *connections* FORUM

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## TELSTRA WHOLESALe YOUNG ARTISTS

*naomi johns* Born in Perth, Naomi began her classical voice training fourteen years ago, at age nine. After completing a year of Music Theatre at the Western Australian Academy of Performing Arts, Naomi moved to Sydney in 2004, where she commenced a Bachelor of Music Performance at the Sydney Conservatorium of Music, majoring in voice. Naomi has performed in junior, senior and solo recitals and appearances for the Royal School of Music Club W.A., the Lieder Society W.A., and the Joan Sutherland Society. Naomi's performances have been broadcast on ABC Classic FM and on 2MBS-FM, where she was the featured soloist in a progressive new composition, Ocean Sensuale, as well as a finalist for the 2008 Young Performer of the Year Award. Naomi has also appeared in Jonathan Mills' opera-film, Eternity Man, in the Ilythian Ensemble at the Seymour Centre, and in Opera Australia's new production of *My Fair Lady*.



*genevieve lang* Dividing her time between Sydney and Hobart, Genevieve is a freelance harpist with a busy performing and teaching career. She has held the position of Guest Principal Harpist with the Tasmanian Symphony Orchestra since 2000, and has toured throughout Australia, Europe, Asia and the United States with the Sydney Symphony, the Tasmanian Symphony, and the Australian Youth Orchestra. Genevieve has appeared as Guest Principal and section harpist with the Sydney Symphony, the Australian Chamber Orchestra, and the Australian Opera and Ballet Orchestra. She has also featured in several ABC FM broadcasts and live recordings, as well as in-studio sessions for film scores and CD releases. Genevieve has appeared as a soloist with the Tasmanian Symphony Orchestra, the West Australian and New Zealand Symphony Orchestras.



*amanda hutton* Amanda studied at the Queensland Conservatorium Griffith University, graduating in 2000 with a Bachelor of Music (Performance) and a Graduate Diploma of Music (Opera Performance) in 2001. She completed her Master of Music at the Sydney Conservatorium of Music in 2007. In addition to roles performed at the Sydney Conservatorium, Amanda's other performances include the roles of Hansel, Cassandra and Jodie the Juggler in the children's operas *Hansel and Gretel*, *The Sound Garden* (Opera Queensland) and *Sid the Serpent Who Wanted to Sing* (Oz Opera). Amanda has also appeared as Fantine in the Gold Coast Art Centre's *Les Miserable*, in Opera Queensland productions of *Andrea Chénier* and *Tosca*, and in Opera Australia's *Così fan tutte*, *Turandot*, *The Pirates of Penzance* and *Otello*. On the concert platform she has appeared in Opera Queensland's productions of *The Damnation of Faust*, *West Side Story – A Concert* and *Verdi's Requiem*.



## PACIFIC OPERA PERFORMANCE PROGRAMS

### Segment One (on the terrace)

V'adoro Pupille	Handel	Naomi & Genevieve
Barcarole	Offenbach	Naomi & Amanda & Genevieve
Danny Boy	Traditional	Amanda & Genevieve

### Segment Two (during dinner)

Flower Duet (Lakme)	Delibes	Naomi & Amanda & Genevieve
Summertime	Gershwin	Naomi & Genevieve
Non lo diro col labbro	Handel	Amanda & Genevieve
Fields of Gold (Sting): Eva Cassidy arrangement		Naomi & Amanda & Genevieve