

## **MEDIA RELEASE**

### **Telstra Wholesale launches Carrier Grade Ethernet**

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Telstra Wholesale has recently launched a new Carrier Grade Ethernet service that offers a resilient, scalable network with a broad range of bandwidth choices.

Group Managing Director of Telstra Wholesale, Kate McKenzie said the launch of Carrier Grade Ethernet was a result of Telstra Wholesale working closely with its customers to provide them with high-quality products which add value to their business.

“The launch of Carrier Grade Ethernet is an example of Telstra’s commitment to the wholesale market,” Ms McKenzie said.

“With a proven track record for the provision of reliable and easy to use services Telstra Wholesale is the biggest and best provider in the market and we intend to stay that way.”

Demand for Ethernet services is predicted to grow across the telecommunications industry for three key reasons:

- the increase and wide acceptance of broadband services in the mass residential market;
- for the business sector it provides efficient low-cost services for transparent national aggregation with access to International IP Gateways; and
- for mobile operators it provides converged, cost effective traffic backhaul and backbone services.

Telstra Wholesale has already sold Carrier Grade Ethernet to one local ISP and they have been able to link metropolitan services and international IP traffic gateways via one stable platform.

Executive Director of Telstra Wholesale Products, Trevor Brunton, said he was very excited to launch Wholesale Carrier Grade Ethernet.

“It is truly a next generation, clear-channel, scalable Ethernet service. It uses Ethernet interfaces which remove the need for protocol conversion and reduces costs for our customers. Ultimately it provides simplicity and operational efficiencies on Telstra’s high-quality resilient network,” Mr Brunton said.

The Carrier Grade Ethernet service offers wholesale customers three resilience options to choose from, in order to support the level of service they wish to achieve for their own service delivery.

Wholesale Carrier Grade Ethernet is a national inter-capital network between the metropolitan areas of Melbourne, Sydney, Brisbane, Canberra, Adelaide and Perth.

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#### **About Telstra Wholesale**

Telstra Wholesale is Australia's leading full service wholesaler of innovative telecommunications solutions and network capacity. As part of Telstra Corporation, Telstra Wholesale offers its customers not only the latest in telecommunication solutions and services, but also the reach and reliability of Telstra's vast network infrastructure, known in Australia for its coverage, interoperability and reliability. Telstra Wholesale is continually developing and evolving its extensive range of dedicated wholesale solutions -voice, wireless, internet and data-for use in both the Australian and international markets.