

## **MEDIA STATEMENT**

### **Telstra Wholesale to bundle services on the Sydney/Hawaii cable**

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Construction of Telstra's newest fibre optic cable link on the busiest IP data traffic route in and out of Australia is on track for an August 2008 completion date.

Telstra Wholesale Group Managing Director, Kate McKenzie, said the new Telstra-owned cable will provide a fourth cable path to the US providing Telstra's customers with an increased level of international diversity and resilience.

Completion of the 100% Telstra owned Sydney-Hawaii cable will also substantially reduce the cost of transmission to Telstra associated with third party purchases.

"About 65% of all Australian IP traffic goes to the US and the new Sydney-Hawaii link will provide the shortest path on a different route, which is a critical issue when our wholesale customers are looking to buy reliable and flexible capacity," Ms McKenzie said.

"We are currently developing a product strategy. By bundling Sydney-Hawaii with Telstra's AJC capacity, we can offer our customers fully diverse bandwidth to the US."

Telstra Wholesale Executive Director of Products, Trevor Brunton, said construction of the cable – the first cable built on this route in five years – was on-track and would provide wholesale ISPs and global carriers with an unrivalled level of protection and resilience. Telstra announced that it would build the state-of-the-art Sydney-Hawaii cable in March 2007.

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**About Telstra Wholesale**

Telstra Wholesale is Australia's leading full service wholesaler of innovative telecommunications solutions and network capacity. As part of Telstra Corporation, Telstra Wholesale offers its customers not only the latest in telecommunication solutions and services, but also the reach and reliability of Telstra's vast network infrastructure, known in Australia for its coverage, interoperability and reliability. Telstra Wholesale is continually developing and evolving its extensive range of dedicated wholesale solutions -voice, wireless, internet and data-for use in both the Australian and international markets.