

Telstra Wholesale and buroserv enter commercial relationship

Thursday, 03 September 2009 - Newly established communications wholesale aggregator, buroserv, has chosen Telstra Wholesale as its principal supplier of PSTN services and a suite of resale products.

A new entrant in the industry, buroserv is an Australian wholesale aggregator and bureau operator offering a portfolio of re-sale services and products to communications resellers across Australia.

buroserv Managing Director, Mr Lakshman Mawalagedera said this new agreement with Telstra Wholesale provided his fledgling business with cost-effective, robust and stable products and services.

“We look forward to developing a strategic relationship with Telstra Wholesale which supports our business strategy of providing cost effective services and operations to communication resellers through a seamless end-to-end, “white labelled” front and back office facility which buroserv’s end customers can brand under their own logo.

“buroserv selected Telstra Wholesale based on their market leadership and enhanced product suite - both important elements for any reseller in the market,” Mr Mawalagedera said.

Telstra Wholesale Group Managing Director, Paul Geason, said he was very pleased that buroserv had chosen to sign on with the largest wholesale provider in Australia.

“At Telstra Wholesale we are proud to serve a customer like buroserv and help them to build their business and provide a suite of reliable products, services and support systems to their end-users,” Mr Geason said.

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Reference: 256/2009