

Ethernet Access

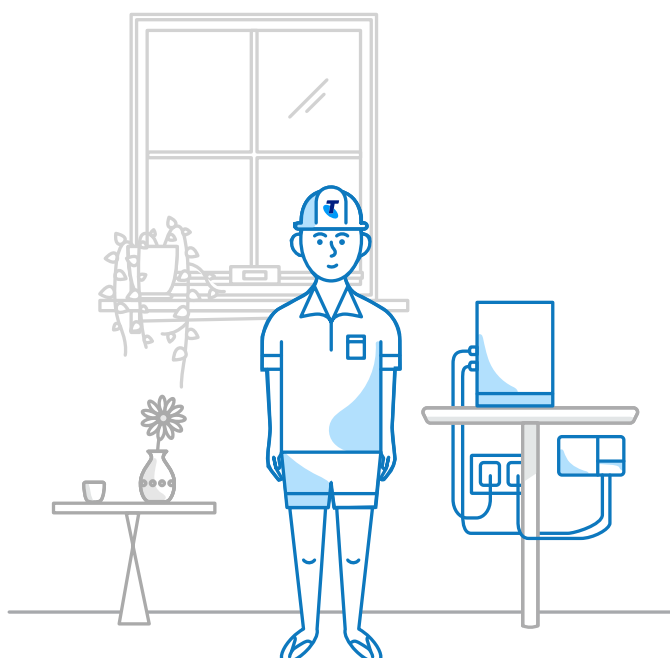
Now with Rapid
Mobile Activation
and Mobile Backup





Business productivity demands very high resilience connectivity.

Our Ethernet Access solution enables you to reach more customers with one of the most extensive fibre footprints in Australia. It supports both copper and fibre access tails, and nbn™ network TC2 tails. You have more ways to connect with bandwidth options up to 2Gb and multiple classes of service.



Now with integrated Rapid Mobile Activation and Backup

Rapid Mobile Activation allows you to connect a new service in as little as 8 days, using an interim mobile connection on the wholesale part of Telstra's mobile network. Meaning your customer can get up and running sooner with simple fixed monthly pricing, a range of download speed options and no data cap.

The Mobile and Fibre services share a common UNI interface helping to ensure the end-to-end experience is easier for everyone.

When the fibre network is ready, the Rapid Mobile Activation service converts to **Mobile Backup**, keeping your customers connected and helping to avoid downtime and costly service calls if there's ever an interruption to the fibre service.



How it works

When you order an Ethernet Access service you have the option to add both Rapid Mobile Activation + Mobile Backup or just Mobile Backup.

Using our self install or professional-install option your customers can be connected in as little as 8 days with Rapid Mobile Activation, helping make you indispensable for their business success.

Timeline: Delivery of an Ethernet Access service with Rapid Activation



Day 1

Wholesale customer places order for an Ethernet Access service



Day 2-3

The order is accepted and the NTU is staged in preparation for delivery



Day 4-5

NTU is shipped out to the site specified in the order



Day 6-7

NTU delivery is received at the end user site



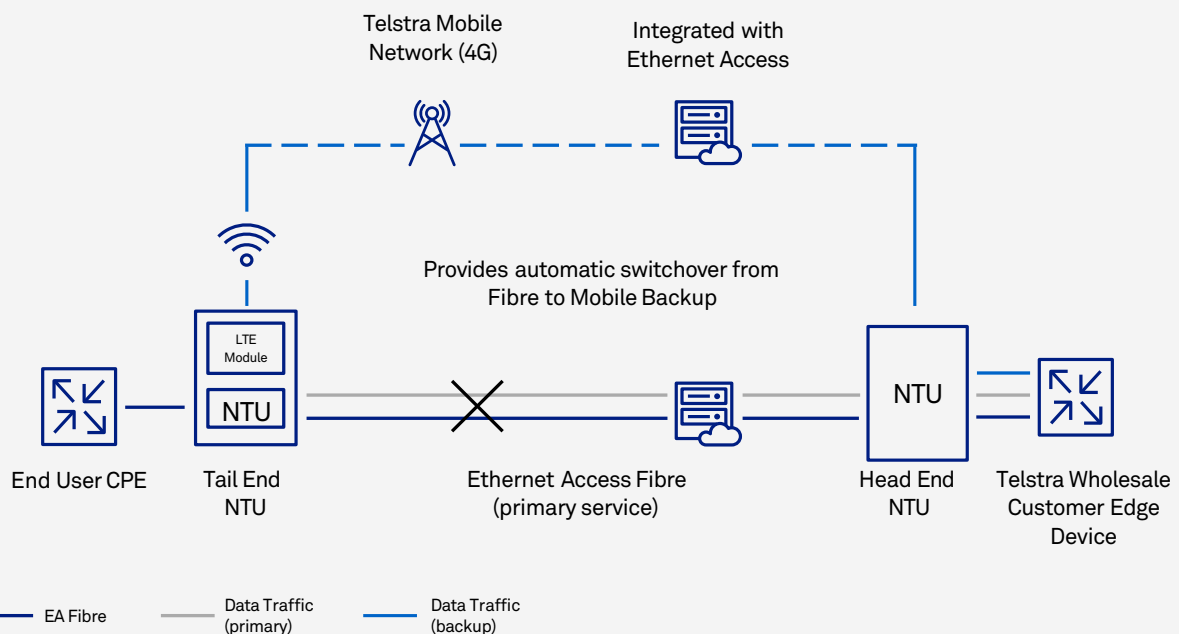
Day 8

NTU is installed following the [self-installation guide](#) or by a Telstra professional

Timeframes are provided as a guide only. Actual delivery and activation times will vary.

Choose a more redundant path with Mobile Backup

Unlike using two fixed connections that are likely to enter a building using the same conduit or path to supply primary and backup services, **mobile backup increases service resilience by offering a wireless path.**



Mobile Backup automatically provides connectivity if the tail-end Ethernet Access fibre goes down. Your customers stay connected.

You'll receive a notification when the traffic switches from fibre to mobile and vice versa so you can keep your customer informed.

You can remotely check mobile service metrics to help guide mobile performance improvements at your customer's site.

Mobile Backup is fully integrated with Ethernet Access and uses the same compatible aggregation head end as the regular Ethernet Access fibre service.



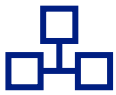
Multiple speed tiers available

Select from multiple speed tiers available to tailor the service to your end customer needs. Choose from up to 10 Mbps, 20 Mbps, 40 Mbps or 100 Mbps.

The speed tiers on Telstra mobile access represent the maximum data speeds applied to downstream and upstream transmissions on our network. The typical speeds the End User will experience will vary depending on a range of factors and will not always be at or towards the top of the typical speed range. Depending on the speed tier selected, mobile access can experience typical 4G speeds of 2-50Mbps in the download and 1-10Mbps in the upload.

Features

Wholesale



Resilience & reach of Telstra's fibre & mobile networks



Customers connected sooner



Single high quality integrated NTU included



Layer 2 integrated – as our customers prefer



My Network™ diagnostics for service optimisation



Fixed monthly price no mobile data cap



Range of mobile speeds to suit different applications



Partnering with a single supplier to deliver all your services

Order Options	EA fibre service	EA with Mobile Backup	EA with Rapid Mobile Activation + Backup
Access to Telstra's extensive fibre footprint	✓	✓	✓
Range of mobile speeds	✗	✓	✓
Stay connected even if the fibre goes down	✗	✓	✓
Connection in as little as 8 working days	✗	✗	✓



For more information, please
contact your **account manager**